

Seizing opportunities for our communities

2021 Corporate
Social Responsibility report



Doing the right thing – Working as ONE Vistra to support our communities

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A word from our CEO

Doing the right thing by supporting our communities

At Vistra, doing the right thing is one of our four core values that we challenge ourselves to live up to every day.

We're focused on doing the right thing for our colleagues, clients, communities and for our planet.

To demonstrate our commitment to this value, Vistra has made pledges in five key areas:

1. Carbon Reduction
2. Managing our Business Responsibly
3. Diversity, Equality and Inclusion
4. Assisting our Clients with their Sustainability Goals
5. Supporting the Communities we work in

All five pledges are important for our sustainability goals. Our 2021 Corporate Social Responsibility (CSR) Report highlights how we are supporting the fifth objective – communities.

We believe it's good to support the communities we work in. The most tangible way we can do this is at a grassroots level, particularly through partnering with local charitable organizations on impactful initiatives. By doing this, local communities thrive. This has a natural, positive impact on the broader society.

Through the stories shared in this report, you will see Vistra colleagues empowered to serve as ambassadors of goodwill and charitable efforts. Each local charity organization is handpicked by our local Vistra offices. The time and resources spent by our Vistra colleagues are a genuine reflection of their passion and commitment to these specific causes.

As I write this note, the world around us continues to be affected by the Coronavirus pandemic, particularly in Hong Kong. But in Europe, the threat from the pandemic has been overtaken by the invasion of Ukraine – a deeply unsettling development, given the history of war in Europe.

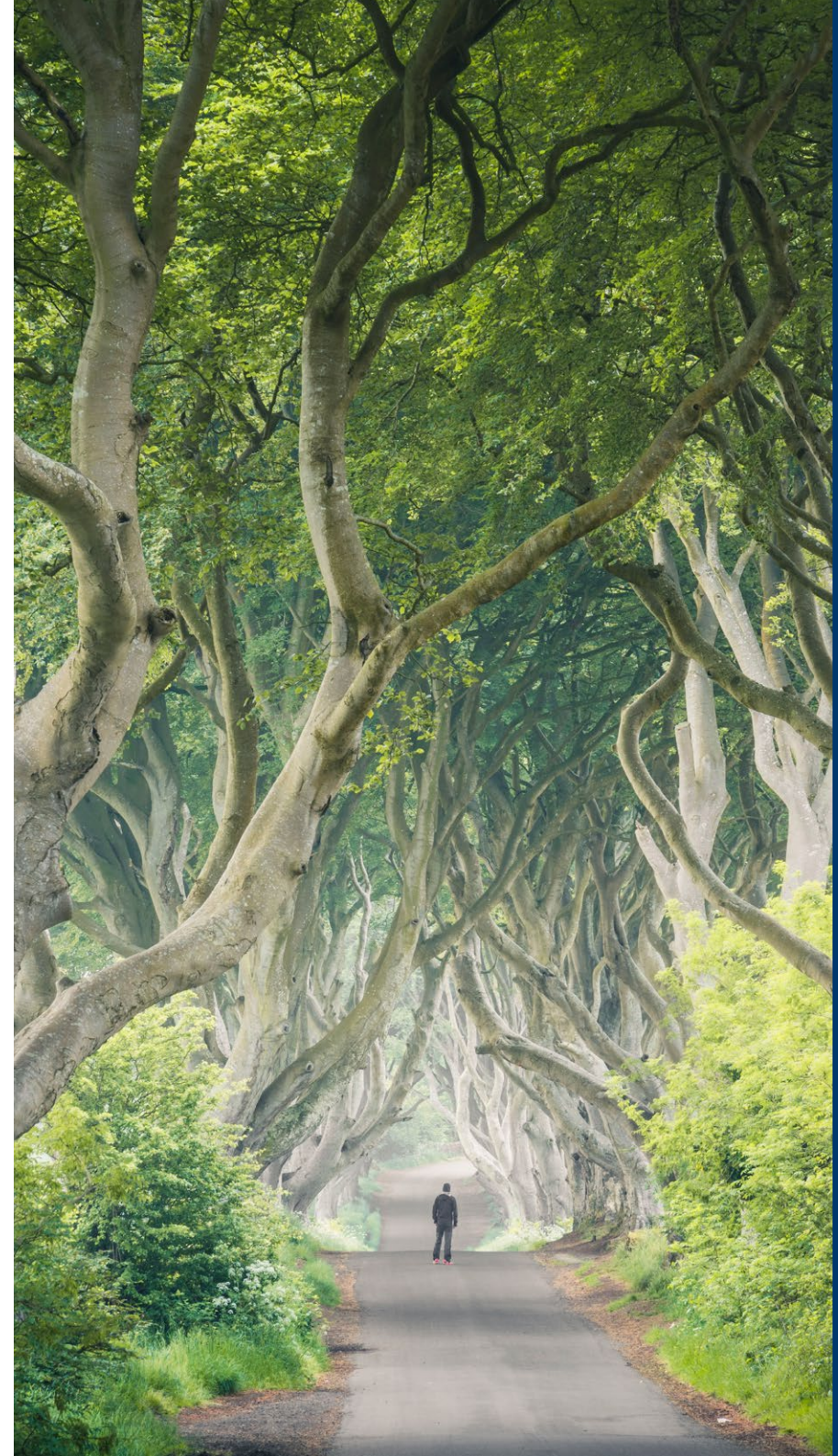
It is particularly important in these unsettled times that we continue to pursue our CSR vision, to underline our commitment to a spirit of outreach and desire to help build a more sustainable and brighter future.

One Vistra, One World, helping our clients and colleagues Seize a World of Opportunity.

Best regards,

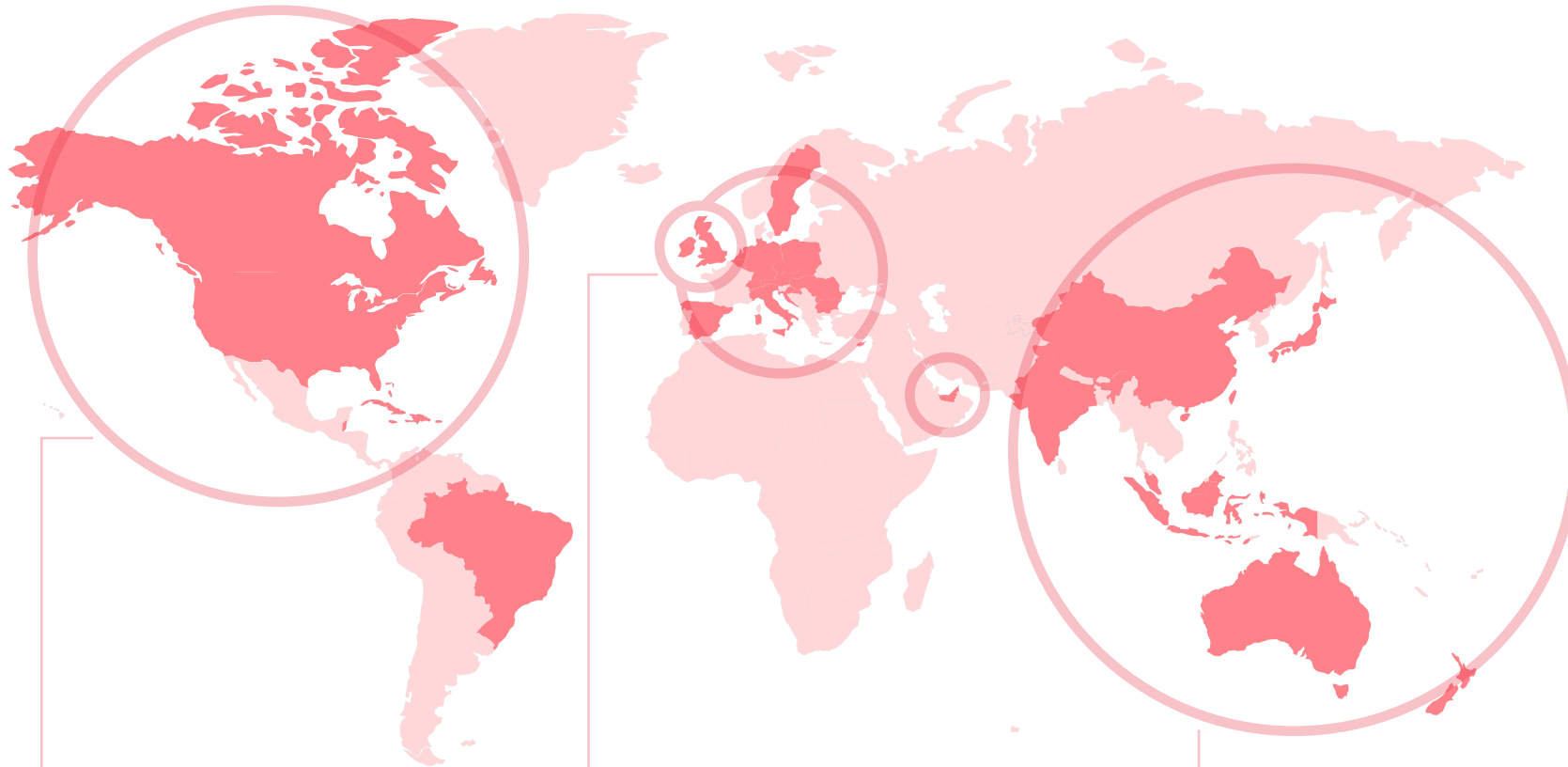


Alan Brown
Chief Executive Officer



Creating opportunities for our communities

This map is interactive - click on the map to learn more about our CSR activities across Vistra.



AMERICAS

Brazil
British Virgin Islands
Canada
Cayman Islands
Curaçao
United States

UK, IRELAND, CHANNEL ISLANDS AND MIDDLE EAST

Channel Islands
Ireland
United Kingdom
United Arab Emirates

CONTINENTAL EUROPE

Belgium
Bulgaria
Cyprus
Czech Republic
Germany
Hungary
Italy
Luxembourg
Malta
Netherlands
Poland
Romania
Slovakia
Spain
Sweden
Switzerland

ASIA PACIFIC

Australia
China
Hong Kong SAR
India
Indonesia
Japan
Macau SAR
Malaysia
Mauritius
Seychelles
Singapore
Taiwan



APRIL

📍 Cyprus

🎯 DANCING QUEEN FOUNDATION

Colleagues in Cyprus sponsored and took part in a bingo night for the Dancing Queen Foundation, a local charity that raises funds and awareness to support educational and clinical programmes for children.



APRIL

📍 Poland

🎯 WOSHWOSH

Colleagues donated 90 pairs of shoes to WoshWosh, an organisation that will clean, disinfect, and distribute the shoes to people in need, including children from orphanages, single mothers in need, as well the homeless.



MAY

📍 Poland

🎯 WORLD BEE DAY

In celebration of World Bee Day, Vistra Poland distributed flower seeds to all its colleagues giving them the opportunity to grow their own flowers. The initiative follows up on the team's adoption of two beehives located in Warsaw two years ago in support of local apiaries efforts to help protect honeybees. Each employee received a tiny jar with healthy and tasty urban honey made by the Vistra bees.



JULY

📍 Sedico (Netherlands)

🎯 SERVE YOUR CITY

Sedico partnered with their client, the Salvation Army, and worked with the non-profit organisation, Serve your City, to invite children from the surrounding area for the inaugural Sports and Games Day.



SEPTEMBER

📍 Cyprus

🎯 HELPING ONE AND OTHER'S

Colleagues in Cyprus donated funds to purchase uniforms, school bags, stationery, and desks for 22 children. The initiative was part of local charity, Helping One and Other's, back to school campaign which supports underprivileged children in Cyprus.



SEPTEMBER

📍 Luxembourg

🎯 JEANS FOR GENES

Colleagues from the Luxembourg office took part in Jeans for Genes, an annual fundraising event that supports individuals and families affected by genetic disorder.

Funds raised: €700



SEPTEMBER

📍 Poland

🎯 POLAND BUSINESS RUN

25 colleagues from Vistra Poland took part in the Poland Business Run. Funds raised support beneficiaries of the Poland Business Run Foundation and other local charities which help victims of accidents, providing them with prosthetic devices, rehab sessions and therapy.



OCTOBER

📍 Cyprus

🔗 EUROPA DONNA

The team in Cyprus wore pink in support of Europa Donna, a non-profit organisation that provides services and support to patients with breast cancer. The team purchased pink face masks for colleagues and were given shawls to help raise awareness of this worthy cause.



DECEMBER

📍 Luxembourg

🔗 CHRISTMAS IN A SHOEBOX

Colleagues in Luxembourg took part in a Christmas bake sale and jumper day to support Christmas in a Shoebox, an initiative that supports local children in need during the holiday season.

Funds raised: €1500



OCTOBER

📍 Geneva

🔗 STICHTING HARTEKIND

In 2021, Vistra Geneva moved into a brand-new space. They used the office move as an opportunity to sell the furniture they no longer needed and donated the proceeds to the Stichting Hartekind, a charity committed to increasing the survival chances of children suffering from heart conditions and improving their quality of life.



DECEMBER

📍 Cyprus

🔗 HELPING ONE AND OTHER'S

Vistra Cyprus adopted three families in need over the holiday season to make their Christmas a better one. The team collected food, clothes, and toys for the families, and raised €1,470, which was used to purchase additional vouchers for grocery shopping and essentials to help the families.

Funds raised: €1,470



DECEMBER

📍 Poland

🔗 DAJ HERBATĘ FOUNDATION

Colleagues in Poland collected food, toiletries, clothing and sleeping bags for local homeless people in their area. All items were donated to the Daj Herbatę Foundation, a charity in Warsaw that supports homeless people in crisis.



UK, Ireland, Channel Islands and Middle East

FEBRUARY

📍 Jersey

🏠 GRACE CROCKER FAMILY FOUNDATION

Vistra Jersey colleagues raised £740 and took part in the Jersey to Southampton Hospital 164 Mile Challenge, organised by the Grace Crocker Family Foundation. The foundation supports families who have children that require medical treatment in the UK.

Funds raised: £740



JUNE

📍 Jersey

🏠 BLOOD CANCER UK

Now in its eighth year, the Vistra Jersey Kids Triathlon, welcomed children of all abilities aged 6 to 13 to join in a swim, bike, and run challenge raising money for the Jersey branch of Blood Cancer UK.



SEPTEMBER

📍 Bristol, UK

🏠 ST. PETER'S HOSPICE

Anna Avery, Marketing Executive volunteered to marshal the Great Bristol Run event, a 10K and half marathon event that takes place each year. Anna volunteered her time in support of St. Peter's Hospice, a charity that provides care and support to adults who are living with a progressive life-limiting illness.

Funds raised: £9,424.72



APRIL

📍 Ireland

🏠 UNICEF IRELAND

Inspired by the 20 days, 466 km trek between Malin Head, Ireland's most northern point, to Mizen Head, the country's most southern point, 12 teams of four from Vistra Ireland, collectively walked the equivalent distance locally in support of UNICEF Ireland. The teams then extended the challenge till the end of the month, and in total walked 7,871 km.

Funds raised: €1,055



APRIL

📍 Jersey

🏠 ST. LAWRENCE SCHOOL

Vistra Jersey donated £500 worth of books to a local primary school in the area. The books all included stories showing gender equality, diversity in culture and race, and representation of different types of families and disabilities.

Funds raised: £500



AUGUST

📍 Channel Islands

🏠 CHANNEL ISLANDS PRIDE

This year, Vistra were the bronze sponsor of the Channel Islands Pride event. Despite being cancelled because of Covid-19 restrictions, the event went ahead virtually with a small live celebration taking place in Guernsey. Colleagues kept the celebrations going with rainbow themed sweet treats and Vistra Pride decorations.



SEPTEMBER

📍 Bristol, UK

🏠 ST. PETER'S HOSPICE

Mike Fishburn, Corporate International Tax Advisory Senior Manager volunteered his time to do garden work for St. Peter's Hospice. This included weeding, clearing, pruning, tidying, moving of equipment or soil, sanding and re-varnishing garden furniture.



JUNE

📍 Reading, UK

🏠 UNICEF INDIA

The Reading team organised a Virtual Balloon Race which took place over the course of seven days. The initiative raised £159 in support of UNICEF India.

Funds raised: £159



UK, Ireland, Channel Islands and Middle East

SEPTEMBER

📍 Channel Islands

🔗 BY BEAUTIFUL THINGS, COLOUR ME BEAUTIFUL

Gayle Swanson, Director and Head of Private Equity and Alexandra Nethercott-Parkes, Director - Service Delivery Lead, Capital Markets, supported local entrepreneurs, By Beautiful Things and Colour me Beautiful, at an event that offered exclusive colour analysis, full image advice and personal styling for women.



SEPTEMBER

📍 Jersey

🔗 LIONS CLUB OF JERSEY

A team of eight joined together as the Vistra Vikings to take part in the Lions Muddy Fun Run 2021, a 5km course requiring teamwork, and cooperation to cross the finish line. The event raised funds for the Lions Club of Jersey, which supports local charities in the area.

Funds raised: £1,799



SEPTEMBER

📍 Jersey

🔗 BLOOD CANCER UK

Jersey colleagues, Smoden Chimalu, Jonathan Heaney, Rob Dobbyn, Steven Rowland, Paul Le Marquand, Kieron Mahon, Fraser Herrn, Matt Tout, and Tom Mollet teed up and took part in a round of golf in support of Jersey Blood Cancer UK.



SEPTEMBER

📍 UK

🔗 DIABETES UK

Stacey Street, raised £508 for Diabetes UK, by completing a step challenge where she completed a total of 1,000,917 steps which is the equivalent of 450-500 miles.

Funds raised: £508



SEPTEMBER

📍 UK

🔗 JEANS FOR GENES

Colleagues from the UK took part in Jeans for Genes, an annual fundraising event that supports individuals and families affected by genetic disorders.

Funds raised: £200



OCTOBER

📍 Channel Islands

🔗 ST. JOHN'S AMBULANCE/ FUTUREMAKERS

Vistra Jersey team (Karin Lynch, Ross Pringle, Maciel Gouveia, Justin Damer, Marc Harris, Charlotte Galvin, Mark Gransbury, Steven Rowland, James Arnold, and Dino Paolo Vicente) participated in the annual Jersey marathon, which takes place the first Sunday of every October. This year they had four teams: 20 runners (out of 125) with five runners per team running as part of the relay marathon.



OCTOBER

📍 UKICIME

🔗 BREAST CANCER AWARENESS

Colleagues in UKICIME wore pink to help raise awareness and funds for Breast Cancer research. Thanks to all those who took part.



DECEMBER

📍 Middle East

🔗 SAVE THE CHILDREN

Heba Al Emara, Managing Director, Middle East was invited by Save the Children to moderate their "We Can! Girls' Voices for Girls' Empowerment" event held in October at the Dubai Expo. The interactive, intergenerational round table was led by young girls from the Middle East and North Africa and focused on how gender-based violence, including child marriage, is impacting girl's access to education.



DECEMBER

📍 Jersey

🔗 MUSTARD SEED

Colleagues in Jersey participated in the Mustard Seed Jersey donation box appeal. Mustard Seed Jersey is a small charity based in Jersey with the goal of easing suffering in eastern Europe. The charity is currently working with communities living in the Bihor county of Romania. A total of 20+ boxes were donated.



MARCH

📍 Cayman

CAYMAN HEART FUND

For the second year in a row, Vistra Cayman sponsored and participated in the third Annual Heart Warriors & Angels Beach Walk.



DECEMBER

📍 Cayman

BREAST CANCER FOUNDATION

For the third year in a row, Vistra Cayman sponsored the 7th Annual FirstCaribbean International Bank's Walk for the Cure in support of the Breast Cancer Foundation. The event was unfortunately cancelled due to Covid-19 restrictions.

Funds raised: US\$1,000

OCTOBER

📍 Hong Kong

BREAST CANCER AWARENESS

In Hong Kong, colleagues wore pink to help raise funds and awareness. Everyone that took part received a pink cupcake and a pink face mask.



OCTOBER

📍 Seychelles

MAYLENE HOPE FOUNDATION

Vistra Seychelles collaborated with the Maylene's Hope Foundation to organise a half-day creative and art workshop for the semi-orphans of local Government school children of Pointe Larue Secondary. The latter was selected in view of its highest number of semi-orphans in Seychelles school, according to the Ministry of Education.



DECEMBER

📍 Hong Kong

BOX OF HOPE

This year, Hong Kong took part in Box of Hope, an annual charity initiative aimed at providing useful and educational gifts to underprivileged children in Hong Kong and Asia during Christmas. Over 40 shoeboxes full of gifts were donated this year. Thank you to all those who participated.



MARCH

📍 Group

INTERNATIONAL WOMEN'S DAY 2021

Vistra celebrated International Women's Day by having colleagues from around the world share their thoughts on what they personally #ChooseToChallenge, which was this year's global IWD theme. The week-long internal campaign also featured some of our female colleagues on Vistra's LinkedIn page.



DECEMBER

📍 Group

THE LESPWAR PROJECT

Vistra Seychelles became the lead sponsor of The Lespwar Project which is a youth integrative support programme targeting secondary school girls (ages 12-15 years old) who are classified at-risk or vulnerable. The sponsorship was channelled through the project's programme facilitator, Global Shapers Victoria Hub, who will use the funds for a variety of activities for the programme's participants.



To learn more about
Vistra's sustainability pledges:
www.vistra.com/sustainability



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